



2024 IMPACT REPORT



Our Mission

To enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible citizens.

The Club Experience

Boys & Girls Clubs fill the gap between school and home. They provide welcoming, positive environments in which kids and teens have fun, participate in life-changing programs, and build supportive relationships with peers and caring adults.

The Need in Our Nation

Every day in America, more than 11 million kids leave school with nowhere to go. They risk being unsupervised, unguided and unsafe.

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BOYS & GIRLS CLUBS OF CAMDEN COUNTY Social: @BGCCamden



Michael H.

2024 Youth of the Year
Boys & Girls Club of Camden County

**“WITHOUT THE CLUB, MY LIFE WOULD HAVE
TURNED OUT VERY DIFFERENTLY.”**

Michael H. has been a Club Member for over 11 years, is in JROTC, is the basketball manager and throws javelin for Eastside High School, interned at CHoP RISE and is aspiring to be an Oncologist.

When he first started attending the Club, he was shy and not confident in his communication or socialization skills. As time went on, he felt accepted and broke out of his shell. He was intrigued in the programs, knew he could explore, learn & retain new information, and participate in activities every day. Today, he likes to motivate others to believe that the “impossible is possible”.

Michael considers the Club his “home away from home” and thanks the staff that has poured so much into him. He credits the Club for turning him into a considerate person and helping him with his communication skills, which is why he now works at the Club and will continue to give back.

When Michael was younger, he wanted to be a superhero and realizes that he still can, but not with comic book superpowers. He has persevered and overcome obstacles and adversities. He states that we all need to make a change at some point in our lives and in the end you learn that no one will come to save you.

**“Here is some good
news - YOU are the
super hero.”**

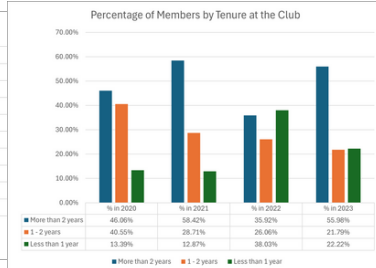
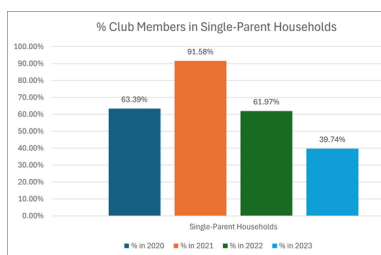
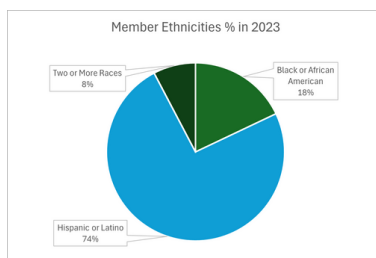


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Our Demographics

The Club continues to serve young people in Camden, providing a safe place to learn and grow. We continue to change schedules and programing based on feedback and interests. For instance, we added a sewing class with 27 Club Members who made pillows. We continue to add bi-lingual staff to effectively communicate with Club Families based on our growing Hispanic population. In 2022, 37% of Club Members were of Hispanic/Latino decent. In 2023, this increased to 74%. Our single parent households have been decreasing since 2021 (91.59%) to only 39.74% in 2023. In 2023, 56% of our Club Members have been with us for more than 2 years. The gender split is relatively even, with slightly more males than females, 2023 - 48% female and 52% males. Finally, about 85% of Members attend at least 104 days.



Family Food Boxes

The Club has distributed 1140 supplemental food to our Club Families this past year. For Easter, Thanksgiving and Christmas, the food boxes contained many extras plus a \$25 gift card to buy a turkey, ham, etc. at Shop Rite.



FUTURE READY Boys & Girls Clubs Reach:

5,200+

Boys & Girls Club sites in neighborhoods, schools, public housing, U.S. military installations and Native lands.



67,000

Adult Staff



320,000

Volunteers



1.7M

Youth Served through Community Outreach



1.6M



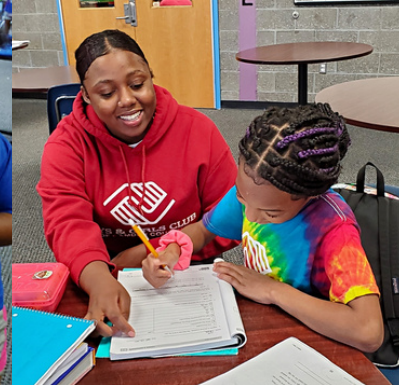
Registered Members



3.3M

Youth Served

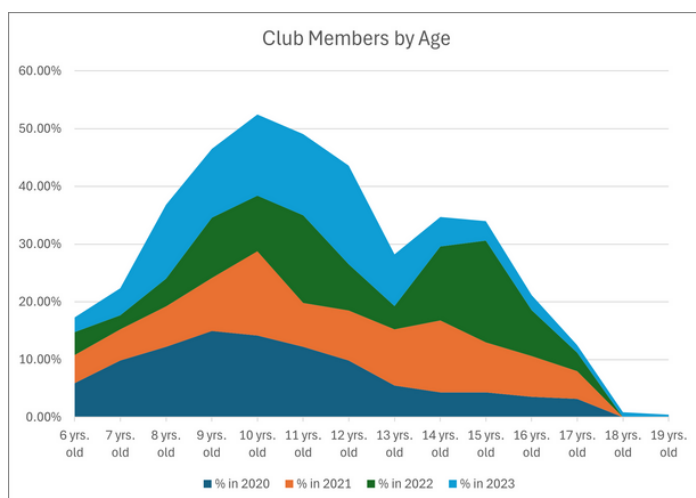




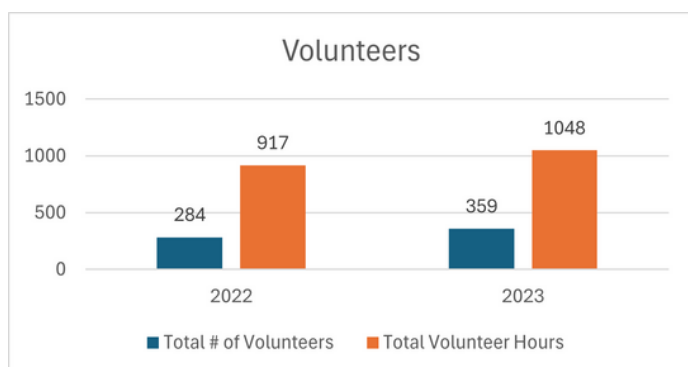
Numbers

The After-School Program (6 - 12 yr. olds) served 135 registered Club Members with an average daily attendance of 85, including 80 Club Members that were part of the 21st Century Community Learning Center. There were 50 registered Teens with an average daily attendance of 22 in just one location. Summer Camp had 135 registered Club Members with an average daily attendance of 105. Note the growing group of 9 to 12 year olds attending the Club.

Increasing Trend of 9 to 12 yr. Olds at the Club



Thank you to our increasing # of Volunteers



Club Highlights

Club Members participated in numerous STEAM projects, field trips, tutoring, reading challenges, swimming, sports, art projects, Clubs, mentoring, competitions ... and so much more. We honored the WXTU Toy Truck Parade at our Annual BE GREAT Gala and Grimley Financial Corp. won the Annual Golf Challenge. Club Families were blessed with food distributions bi-weekly, a fabulous Clubsgiving dinner and a show, holiday gifts and shopping sprees. Looking forward to what's to come.





BeGreatCamden.org Social: @BGCCamden



Message from the CEO

Dear Members and Partners,

As we reflect on the challenging times we faced due to the COVID-19 pandemic, I am proud of the resilience and unity our community has demonstrated. Our response to the crisis was marked by significant efforts in grocery distribution, ensuring that no family went without essential supplies during these unprecedented times. I want to extend my heartfelt thanks to everyone involved in this crucial initiative.

Looking ahead, we are focused on getting Future Ready. Our strategic planning, led by dedicated employees and board members, is paving the way for innovative solutions and growth opportunities. Together we have identified key areas for development and ensuring that we are well-prepared for the future.

I would also like to take a moment to spotlight our outstanding members. Your unwavering support and active participation have been the backbone of our success. We have seen incredible stories of perseverance, creativity, and community spirit, and we are committed to highlighting and celebrating these achievements.

BGCCC is a vibrant hub of activity. From virtual events to new programs, the energy and enthusiasm have been truly inspiring. These highlights are a testament to the hard work and dedication of our teams and members alike.

Lastly, a special thank you to our many donors and sponsors. Your generous contributions have been vital in supporting our initiatives and enabling us to continue serving our community. Your commitment to our mission is deeply appreciated. Together, we have navigated through difficult times and emerged stronger. I am excited about what the future holds and confident that, with your continued support, we will achieve even greater heights.

Thank you all for being a part of this incredible journey.

Bernadette A. Shanahan, CEO

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FUTURE READY

- **Academic Success:** Through our Project Learn and Power Hour, we support and complement the children's schoolwork. The programs are designed to provide support needed to be successful scholars.
- **Health & Well Being:** Our Triple Play program is a comprehensive health and wellness initiative. We strive to improve the overall health of members ages 6 – 18, by increasing daily physical activity, teaching good nutrition, and helping to develop healthy relationships. Triple Play provides information about making balanced nutritional choices, leading an active lifestyle, and increasing self-esteem.
- **Character & Leadership:** Our programs build character and leadership opportunities leading our Club Members to develop into contributing citizens. We develop Club Member's capacity to engage in positive behaviors that nurture their own well-being, set personal goals, and live successfully as self-sufficient adults.
- **Life & Workforce Readiness:** Our programs help Club Members develop life skills and be ready to enter the workforce with experience. The Job Ready program helps our Club Members research jobs, practice interviewing, learn about expectations and appearances, work on resumes and practice role playing. Our Money Matters teaches Club Members everyday life skills.

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Member Spotlight

My name is Jessica Rodriguez, and I attended the Boys' & Girls' Club of Camden County at the age of 15. A friend, who was a youth worker at the time, suggested that I attend the Job Ready Program. Little did I know, attending the Club would change my life around!

I will always remember my first day, anxious and nervous to start something new. The welcoming staff made me feel like home, and I became eager to continue to come back. Job Ready taught me many skills that I use today: professionalism, workplace etiquette, networking, and more! Once I became a staff member, I was a part of the SMART Girls program, the 76ers basketball camp, DASH program, and heavily involved with teen night.

Winning Youth of the Year 2020 gave me confidence and resilience, coming from a background where my accomplishments weren't acknowledged. I was gifted a full ride to Rowan University by the MHS Lift Scholarship by Andy (Board Member) and Brett Levin. The Levin brothers have supported and guided me throughout my four years of college by holding group sessions, providing college essentials, and overall being a helping hand throughout the process. During my four years of college, was a volunteer at the Club, and an intern, helping with marketing. This offered an opportunity to grow professionally, while also giving back. I had a chance to reach the hearts of the kids, who needed it the most, and make an impact as much as I could.

The Boys' & Girls' Club has always served as a second home and a family to me! I have made lifelong friends and relationships. Attending the Club has given me a range of lifelong skills that apply in my education, career, and personal development: Leadership, Teamwork, Responsibility and Problem Solving, Empathy and Social Skills, & most importantly, Self Confidence.

Thank you to the staff, friends, kids, and board members who have helped me grow personally, educationally, and professionally.

"Looking back, I wouldn't change a thing!"



Jessica R.

Rowan University Class of '24

"LITTLE DID I KNOW, ATTENDING THE CLUB WOULD CHANGE MY LIFE!"

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